

Final Ranked Council Priority List

Based on the Council voting exercise on December 15, 2015, the following 26 items were selected as Council Priorities, and are presented in ranked order with those getting the highest number of votes listed first. Progress will be tracked on all items on the Priority List.

Rank	Policy/Ordinance Name Description	Lead Dept./Staff Support Departments	Votes 12/15/15	Votes 6/23/15
1	<p>Wage Theft, Parts A, B & C A) Revise contract and RFP requirements to protect the City from contracting services from businesses with unpaid wage theft judgments. B) Authorize Departments that issue licenses or permits to deny, suspend, or revoke licenses and permits to businesses with unpaid wage theft judgments. C) Provide any other readily available information on the issue of wage theft.</p>	<p>Public Works: Lead staff: Nina Grayson and Christopher Hickey Support: Finance/ Attorney</p>	N/A	10
2	<p>Update the City's Rental Rights and Referrals Program. Explore modifications to the City's rent control ordinance and creation of ordinances for just cause evictions and income discrimination prohibition.</p>	<p>Housing/ Lead staff: Wayne Chen</p>	N/A	9
3	<p>Local Hiring/Local Business/Apprentice Utilization Program Create policies encouraging the hiring of local workers and contracting of local and small businesses, using the City of Sunnyvale's recently approved program as a model.</p>	<p>Public Works/Lead Staff: Nina Grayson Support: Attorney</p>	N/A	8
4	<p>Massage Parlor Regulation Modify the Municipal Code to regulate massage parlors and prevent human trafficking as permitted under new state law.</p>	<p>Police/Lead staff: Sgt. Todd Trayer, Officer Mike Epp</p>	N/A	8

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5	Mobile Home Conversions Review and potentially amend the Mobile Home Conversion Ordinance to address the protection of health, safety and welfare of mobile home park residents, including any needed General Plan amendments.	PBCE/Lead staff: Jenny Nusbaum Support: Attorney/ Housing	N/A	8
6	Illegal Fireworks Ordinance Establish a new framework to cite, fine, and adjudicate the use, possession, sale, advertisement for sale, transportation, and/or manufacturing of fireworks. Explore use of administrative citations in addition to criminal charges.	Fire/ Lead staff: Curtis Jacobson Support: Police/Attorney	N/A	7
7	Riparian Corridor & Bird-Safe Buildings Update zoning code provisions with respect to riparian setbacks and development of bird-safe buildings.	PBCE/Lead staff: Jenny Nusbaum	N/A	7
8	Commercial Impact Fee for Affordable Housing Research the potential of a non-residential development fee as an additional source of revenue for affordable housing development.	Housing/Lead staff: Kristen Clements Support: Attorney/ PBCE/Economic Development	N/A	6
9	Allowing Secondary Detached Units in San José Modify the Municipal Code to allow and facilitate the building of secondary detached residential units on residential parcels.	PBCE/Lead staff: Jenny Nusbaum Support: Housing/Attorney	N/A	5

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10	Housing Rehabilitation Program (Homeless Veterans Vouchers) Develop a program using the Low and Moderate Income Housing Asset Fund in the City's Affordable Housing Investment Plan to establish a housing rehabilitation program incentivizing landlords to participate in housing voucher or coupon programs for homeless veterans.	Housing/Lead staff: Ray Bramson	20	N/A
11	Downtown Active Storefronts Initiative Penalty fees for storefronts that been inactive over one year; allocation of all collected penalty fees toward an incentive program that assists property owners in activating their storefronts; exploration of new tools and recommendations that will require new development in the PBID to activate ground floor space or storefronts. To include Citywide business districts or commercial areas.	Economic Development/Lead staff: Chris Burton / Teri Killgore	12	N/A
12	San José Urban Agriculture Incentive Zones Ordinance San José Urban Agriculture Incentive Zones Ordinance.	PBCE/Lead staff: Michael Brilliot Support: Attorney	10	N/A
13	Gender Pay Equity Options for assessing and promoting gender and ethnicity equity in the City's employment decisions.	Human Resources/Lead staff: Joe Angelo	7	N/A
14	Disadvantaged Business Enterprises Explore expanding existing DBE program beyond Airport to other City departments and contracts.	Public Works/Lead staff: Nina Grayson Support: Attorney/ Transportation/ESD	5	3

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15	Electronic Billboards Options for public and private property that will allow electronic digital off-site advertising signs or billboard installations.	PBCE/Economic Development Lead PBCE staff: Michael Brilliot	4	N/A
16	Graywater Systems Consider changes to the permitting process allowing residents to install gray water systems in the most timely and inexpensive manner currently available.	PBCE/Lead staff: Chu Chang Support: Environmental Services	2	0
17	Surplus Land Sale Bring City codes into conformance with new state law.	Economic Development/ Lead Staff: Terry Medina Support: Attorney / Housing	2	0
18	Downtown Parks Maintenance District and High-Rise Incentive Program To extend the current park fee incentive program for downtown high-rise projects currently under construction and to investigate the establishment of a new incentive that includes the creation of a downtown parks maintenance district.	PRNS/Lead staff: Matt Cano Support: Attorney/ PBCE/Public Works	1	1
19	North San José Policy Review Review of North San José development policies, fees, and development capacity allocations.	PBCE/Lead staff: Jason Rogers Support: Economic Development/ Transportation	1	2

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20	Peddler Permits Enforcement/Outdoor Mobile Vendor Policy Suspend enforcement of peddler permit requirements until Council amends the existing ordinances.	City Manager/Lead staff: Michelle McGurk Support: PBCE	1	0
21	San José is Open for Business/Legal Non-Conforming Uses Clarify Title 20 to reduce the evidentiary burdens for businesses and property owners seeking to establish a longstanding, legal nonconforming use.	PBCE/ Lead staff: TBD Support: Attorney	1	1
22	Development Agreement Policy Provide more specific guidance for the use of Development Agreements, specifically for developments receiving City incentives and as a financing tool for urban villages	PBCE/Lead staff: Jenny Nusbaum Support: Attorney/ Economic Development	0	1
23	Food and Clothing Distribution at City Parks Review and update the Municipal Code policy regarding the distribution of food and clothing at City Parks.	PRNS/Lead staff: Steve Hammack, PRNS Support: Attorney/ Economic Development/ Police/Housing	0	0
24	Off-Sale of Alcohol at Grocery Stores Streamlining Modify Code provisions to streamline the permit process for sale of alcohol at grocery stores.	PBCE/Lead staff: Jenny Nusbaum Support: Attorney	0	0
25	Real Estate Transactions Streamlining (Phase 3) Review of the leasing program for both properties where the City is Landlord and where the City is Tenant.	Economic Development/Lead staff: Terry Medina Support: Attorney	0	1

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26	Zoning Ordinance Quarterly Modifications Minor revisions to Zoning Ordinance that do not require major analysis, raise community concerns or cannot be found exempt from CEQA. This is a recurring placeholder that facilitates economic development, permit streamlining, and General Plan implementation.	PBCE/Lead staff: Jenny Nusbaum Support: Attorney	0	0