

**San Jose Arena Authority  
Regular Meeting of the  
Board of Directors  
Meeting Minutes  
September 26, 2012**

**1. Call to Order/Roll Call/Introductions**

The San Jose Arena Authority convened the Regular Meeting of the Board of Directors at 4:05 p.m. at HP Pavilion at San Jose in the President's Room.

**Present:** Mark Burriss, Robert Coelho, Jonathan Clough, Bob Leininger, Kris McFarland, Pierluigi Oliverio, Dan Orloff, Bruce Pinsky and Charles Whitcomb

**Absent:** Kansen Chu, Joe Di Salvo, Barbara Keegan, Kevin Klink, Ray Purpur, John Veargason, Leland Wilcox, and Rani Yadav-Ranjan

**Guests:** Rich Sotelo (HP Pavilion Management), Marcela Davison Aviles (Mexican Heritage Corporation), Ed Solis (SJ Parks and Recreation), Tanya Freudenberger (Alum Rock Youth Advisory Committee), Dennis Haggerty (Alum Rock Youth Advisory Committee), Diana Wilkerson (Alum Rock Youth Advisory Committee)

**Staff:** Chris Morrisey, Shelly Wang, and Patricia Deignan

**2. General Business**

- a. Presentation on City and Community Events Applicant: San Jose Parks Foundation (Alum Rock Youth Advisory Committee).  
Representatives from the ARYAC reported that the evening of comedy, which included dinner and live and silent auctions, was a success. The event had a record-breaking 500 attendees and also increased the proceeds from the event for the San Jose community. All funds raised benefit Parks and Recreation scholarships for low-income youth in San Jose; the program services over 250 children per year.
- b. Review and Approve June 2012 Regular Meeting Minutes. Approved.

**3. Executive Director and Staff Reports**

- 3.1. Executive Director (Morrisey)  
a. Accept Reports on Arena Authority Oversight. Executive Director Morrisey reported on the following items:

HP Pavilion at San Jose (Reports).

- A letter was sent to HP Pavilion Management identifying Arena fees that were due to the City on August 1, 2012 per the Arena Management Agreement.
- Event information and street closure notices regarding the U.S. Olympic Gymnastic Trials were sent out to a number of organizations in San Jose.

### Sharks Ice at San Jose (Verbal)

- A meeting to discuss ways to expand the at-risk youth outreach program for free skate rentals and lessons was held. The agreement allows up to 12,000 at-risk youth to receive free skate rentals and group instruction. But the reduction or elimination of school transportation to Sharks Ice at San Jose has impacted the program.

### San Jose Municipal Stadium (Verbal)

- The SJ Giants were the only organization in San Jose with a July 4<sup>th</sup> fireworks show. In the months leading up to July 4<sup>th</sup>, the Arena Authority engaged members of DOT, Police, Fire and the SJ Giants to ensure that traffic, parking and pedestrian management needs were met.
- Discussions continue with members of the City of San Jose, the Giants and the Arena Authority to address the proposed capital budget for Municipal Stadium.
- Municipal Stadium will host the 2013 California-Carolina League All-Star Game.
- Brandi Chastain hosted an All-Star Celebrity Soccer event at Municipal Stadium on September 22.

### b. Accept Verbal Reports on Arena Authority Administrative Issues.

#### South Campus Operations Team

- The Arena Authority is facilitating a collaborative effort for street signage for the South Campus facilities.

#### Pavilion Vicinity Transit and Development Projects

- A representative from the Department of Transportation will present an update on *The Alameda Beautification Project* at the October Board meeting.
- VTA light-rail train service dedicated for patrons attending Sharks games will begin once the season starts.
- A Good Neighbor Committee meeting convened on September 6. The main topic of discussion was the High Speed Rail Project.

### 3.2 *Administrative Assistant (Wang)*

- a. Accept Verbal Report on Upcoming Pavilion Events. The Pavilion is hosting Peter Gabriel, Madonna, Carrie Underwood and Disney on Ice in October 2012. The NHL has cancelled all pre-season games through the end of September. Additionally, a detailed annual Ticket Distribution Program Activity report has been provided both to the Board and the City Manager's Office.
- b. Accept Verbal Report on Activities at Sharks Ice at San Jose. No report.

#### 4. **Committee Reports**

- 4.1. *Executive Committee/Organizational Oversight Committee (Chair: Coelho)*
- a. Accept Report on the FY 2011-12 Arena Authority Executive Summary. An Executive Summary detailing the activities undertaken by the Arena Authority during the 2011-12 fiscal year was submitted to the City Manager's Office.
- 4.2. *Finance Committee (Chair: Veargason)*
- a. Review and Approve May, June, and July 2012 Financial Statements. Approved.
- 4.3. *Board Recruitment Committee (Chair: Di Salvo)*
- a. Accept Reports on Board Member Reappointments: (Mark Burriss, Barbara Keegan, Charles Whitcomb). Burriss and Whitcomb received calls from the Mayor's Office regarding their reappointments. All board members were approved for reappointment.
  - b. Accept Verbal Report on Current Board Vacancies. Recruitment for three board vacancies will begin soon. Donna Garcia-Cowsert has resigned her position. Board Chair Robert Coelho will resign his position after the December meeting.
- 4.4. *San Jose Sports Hall of Fame Committee (Chair: McFarland)*
- a. Accept Verbal Report on 2012 Sports Hall of Fame Program. On November 14, 2012 the San Jose Sports Hall of Fame will welcome four new members: Steve Bartkowski (All-American & NFL Pro Bowl Quarterback), Brandi Chastain (FIFA Women's World Cup and Olympic Champion), Roger Maltbie (Five-Time PGA Tour Champion) and Willy T. Ribbs (Motorsports Pioneer).
  - b. Accept Verbal Report on 2010 and 2011 High School Scholarship Program. Palo Alto High School has been unresponsive to numerous efforts to allocate the scholarship money to their program.
- 4.5. *Facilities Committee (Co-Chairs: Veargason and Burriss)*
- a. Accept Verbal Report on Pavilion Capital Program Reimbursements. Executive Director Morrissey will be processing the reimbursement requests following a facility walk through to view the completed work.
  - b. Accept Report on Bus Rapid Transit Project Special Study Session. Valley Transportation Authority's Ken Ronsse and the Department of Transportation's Ray Salvano presented the Santa Clara Alum Rock Bus Rapid Transit project, which will feature 11 Bus Rapid Transit stations between HP Pavilion at San Jose and the Eastridge Transit Center. Additional project meetings will be scheduled.

- 4.6. *San Jose Municipal Stadium Committee (Co-Chairs: Veargason and Di Salvo)*
- a. Accept Verbal Report on Capital Budget Planning for Municipal Stadium. See item 3.1.a.
  - b. Accept Verbal Report on October Tour of San Jose Municipal Stadium. The October Board meeting will begin with a tour of San Jose Municipal Stadium and follow with the regular meeting.
- 4.7. *Community Programs Committee (Chair: Leininger)*
- a. Accept Report on City and Community Events Program Applicant: San Jose Sports Hall of Fame. The San Jose Sports Hall of Fame has been granted up to \$50,000 from the City and Community Events program fund.
  - b. Accept Verbal Report on the Amended City and Community Events Policy. Board would like to review the Amended City and Community Events Policy at the next Board meeting.
  - c. Discussion on Unused Funds for Pavilion City and Community Events. The Mexican Heritage Corporation has requested access to unused funds from the City and Community Events program to close the gap in program expenses incurred at the September VivaFest event. The Board requested that representatives from the MHC make a follow up presentation and funding request at the October Board meeting.
  - d. Accept Verbal Report on At-Risk Youth School Program at Sharks Ice at San Jose. See item 3.1.a.

#### 4. **Adjournment**

The meeting adjourned at 5:30 pm.

Submitted by:



Shelly Wang